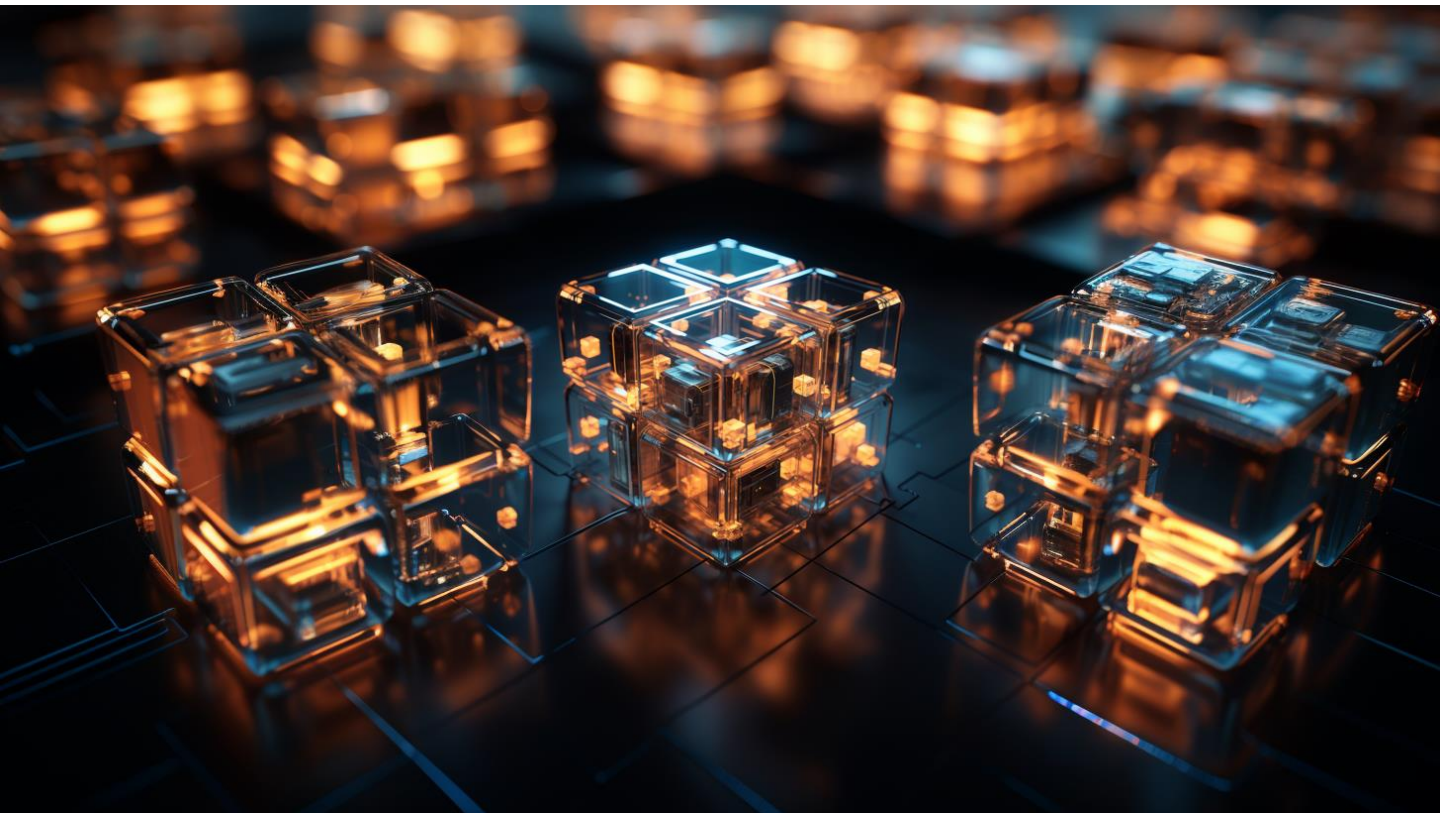


MiCAR – Markets in Crypto-Assets Regulation

Services and activities related to Crypto-Assets
according to MiCAR.

We provide guidance on navigating regulatory
frameworks and assist you as a specialized partner in
the licensing process.



Familiarize yourself with the MiCAR regulatory framework and establish clarity for your business.

The Regulation on Markets in Crypto-Assets (MiCAR) came into force within the EU on June 29, 2023. MiCAR aims to establish a harmonized European regulatory framework for crypto-assets that promotes innovation and enables the utilization of the potential offered by crypto-assets while ensuring financial stability and investor protection.

The MiCAR regulations become legally effective in stages: The provisions for asset-referenced tokens (ART) and e-money tokens (EMT) will be applied in the EU starting from June 2024, with all other provisions becoming effective from December 2024.

National and international providers of crypto services need to prepare for the upcoming regulatory changes to ensure continued business within the European Union and to remain competitive in this fast-paced industry.

We guide you through all relevant aspects of the regulation and help you to gain understanding to make the right decisions for your company and to approach the necessary implementations strategically.



Background

The necessity of a European regulation on markets for crypto-assets.



Goals

What goals are to be achieved with which measures.



Current Status

Where do we stand today, and which topics take priority.



Regulation

Insight into regulation and its impact on EU countries, Switzerland, and the rest of the world.



Licensing

What licenses exist and which ones are goal-oriented.



Roadmap

When do the individual components of the regulation become effective, and what are the plans for the future.

Pursue the path to MiCAR licensing with determination and efficiency.

Discover why MiCAR is not only a milestone for the crypto industry but could also have direct impacts on your business. Find out the steps you need to take now to remain compliant and competitive in this rapidly evolving regulatory landscape.

MiCAR Guide



With our specially developed guide, we help you assess in a targeted manner whether and to what extent your company is affected by MiCAR and how you can efficiently implement the requirements in your business.

MiCAR Licensing



Together, we create a plan and the necessary documentation for the implementation of the regulatory requirements of the licensing process.

+ Business Plan

+ Whitepaper

+ Risk Assessment

+ Crypto Assets

+ Financial Plan

+ Technical Infrastructure



EBA

European
Banking
Authority

EBA encourages timely preparatory steps towards the application of MiCAR to asset-referenced and electronic money tokens.

Liechtenstein as a «Gateway» to the European Market.

Liechtenstein is part of the EEA, and thus, MiCAR becomes fully applicable after its incorporation into the EEA agreement.

Advantages of Liechtenstein as a location.

- ▶ Unrestricted access to the European single market with approximately 450 million inhabitants.
- ▶ Open access to the Swiss market through the Swiss Franc and the customs union.
- ▶ MiCAR is based on the same principles as the Token and VT Act (TVTg), which has been regulating the crypto industry in Liechtenstein since 2020.
- ▶ Liechtenstein's service providers and the Financial Market Authority (FMA) have a wealth of experience in the crypto sector.
- ▶ Attractive flat tax rate of 12.5% for companies.
- ▶ High political, economic, and social stability and an innovation-friendly environment.
- ▶ AAA country rating by Standard & Poor's.
- ▶ Short and efficient decision-making processes.



Verordnung (EU) 2023/1114

Markets in Crypto-Assets Regulation
(MiCAR)
eur-lex.europa.eu



We accompany you on this journey.

Our offering.

With our combined expertise and experience in corporate, regulatory, and compliance consulting, we provide a customized solution for your company's products and services related to MiCAR.

- ▶ **(Initial) Assessment**
Analysis of the business model and clarification of the requirements for your company.
- ▶ **Strategy**
Development of a MiCAR strategy for your company.
- ▶ **Creation of key documents**
While considering the latest requirements.
- ▶ **Education & Monitoring**
We provide training on all relevant regulatory topics.
- ▶ **Licensing**
Execution of the process from the license (pre-)application to obtaining the MiCAR license.
- ▶ **Risk Management & Compliance**
Establishment of an internal control and risk framework.
- ▶ **Assumption of roles and functions**
We take on key functions for your company, such as organizational roles, executive management functions, internal audit, AML officer, etc.

Stay up-to-date at all times.

With our expertise and ongoing monitoring, we keep you informed and ensure that you don't miss any updates or changes. Through continuous training and events, we present the most important news and accompany you on this journey to ensure MiCAR compliance.

We regularly create relevant content on the topic of MiCAR and invite you to become part of our expert network.

We look forward to working together.

Your experts.

A powerhouse of experience and knowledge!

We are specialists in our fields and bring years of experience in the work environments of finance, regulations, compliance, and cryptocurrencies.



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The consulting content is largely based on our book «Digitale Assets & Tokenisierung», published in 2022 with Gabler Springer Verlag.



Available here:

